

Statement of Purpose

The Visa Officer

The High Commission of Canada

Sub: Application requesting a study permit

Respected Sir/ Madam,

I, Dharmin Shah, express my gratitude for giving me the opportunity to convey my desire to study in Canada. Born and raised in a small family that considers quality education indispensable, I am an individual who wants to focus his search for higher education at a prestigious international university. As I have also received a Letter of Acceptance from the University of Canada West for their MBA program. I am willing to seek visa approval by writing a letter of intent to you and I hope I would be able to convince you to allow me a visa permit based on my genuine desire to study in Canada.

Academic background

As a young adult, I was fascinated with numbers and decided to pursue a career in investment management. To pursue my passion, I completed my Bachelor of Investment Management in September 2020 from the University of Mumbai, Kandivali Education Society (K.E.S), with a 7.84 CGPI. Prior to pursuing this degree, I completed my HSC from Maharashtra State Board's B.S.G.D'S. Junior College (N.L College) in February 2017 with a score of 69.85%, and my SSC from Maharashtra State Board's S.V.I.S School in March 2015 with a score of 84.60%.

Further, I obtained the NISM certification at the age of 18 and became a mutual fund advisor. I work as a Sub-broker at Wealth cube Endeavours LLP, where I hold a Mutual Fund License and am an AMFI Registered Mutual Fund Distributor. I handle portfolios of over 100 clients with an Asset Under Management (AUM) of more than Rs. 2 Crores. I provide complete post-registration support to my clients and suggest funds according to their requirements after studying the complete market. I have spearheaded the complete process from scratch until registering the clients onto the platform for their investing journey.

Professional record

I have gained extensive professional experience through internships and organizational roles. During my second year of graduation, I was presented with multiple placement opportunities, and I ultimately chose to pursue a career in sales and marketing with Jay Chem Marketing (Bonafide Inter Chem Pharma) from May 2019 to April 2021. My time with the company was a significant turning point in my career, as I learned practical skills and gained hands-on experience that greatly impacted my professional growth.

In my role as a Sales and Marketing Executive, I was responsible for implementing marketing plans and strategies to maximize business performance and increase sales while ensuring client satisfaction. I also coordinated and hosted online and in-person meetings, providing excellent customer service to promote sales.

In April 2021, I joined Just Accura as an Operations and Marketing Executive, where I have taken charge of managing site requirements and coordinating various teams to ensure smooth operations. I have also played a key role in initiating process flow changes that have led to significant improvements in organizational flow and profitability.

Further, during my internship experiences, I had the opportunity to work with two well-known organizations, Nidhi Enterprises and Namah Construction Services. My first internship with Nidhi Enterprises from March to May 2017, was focused on an administrative and marketing profile. During this internship, I was responsible for handling customer service requests, email syndication, customer 360 management, communication and escalations management, and client relationship management.

My second internship with Namah Construction Services from November to December 2017, focused on data entry and administrative work. I was responsible for managing customer complaint requests, after-sales service management, communication and escalations management, as well as client relationship management.

The internship was a valuable learning experience that provided practical skills and exposure to marketing and administration. Overall, my four years of practical experience have had a significant impact on my personal and professional development, shaping who I am today.

Why Canada?

Always having been fascinated by Canada's culture, education system, and the opportunities it offers to international students, I know the emphasis that the Canadian education system places on practical, hands-on learning.

The country's approach to education is tailored towards equipping students with real-world skills that will be valuable in their future careers. Additionally, Canada is renowned for its cultural diversity, with people from all corners of the world living and working together harmoniously.

Another reason why I want to study in Canada is the opportunities it offers for personal and professional growth. Canada is a multicultural country, and studying here would give me the chance to interact with people from different cultures and backgrounds. This would not only broaden my horizons but also help me develop my interpersonal skills and cultural sensitivity, which are important in today's globalized world. Moreover, Canada has a strong economy, and studying here would open up a wide range of career opportunities for me in the future.

Apart from the academic and professional benefits, Canada is also a safe and welcoming country that offers a high standard of living. Canadians are known for their friendly nature and their willingness to help others. This would make me feel at home and provide me with a sense of security and comfort while I am away from my family.

Furthermore, Canadian academic degrees and diplomas are held in high esteem globally, making it an excellent choice for my graduate studies. The active learning approach in Canada is also appealing, with the curriculum infused with enthusiasm and significance through dedicated conversation exchange, class participation, case studies, and diverse on and off-campus experiences.

Further, having an international certificate can be a bonus, as those with global credentials have higher acceptance rates. All things considered, Canada is my only choice for my graduate studies, and I am excited about the opportunities that lie ahead.

Why not India: Canada is known for its excellent education system, and I am confident that I will be able to learn and grow both academically and personally by studying there. Additionally, I am excited about the opportunity to lead an adventurous life and gain independence by studying abroad. Being alone will allow me to discover who I am and become a better version of myself. While I have great respect for my home country, I believe that studying in Canada will provide me with the best possible educational and personal growth opportunities.

Why Business Administration from University Canada West?

I am interested in studying at the University of Canada West because it is widely regarded as one of the top universities in Canada. UCW is an esteemed establishment that consistently ranks amongst the top institutions in Canada. The Accreditation Council for Business Schools and Programs (ACBSP) endorses the program, ensuring that it meets the highest standards and aligns with industry requirements. Further, the Q7 rating, which is an additional testament to the university's commitment to academic excellence, further validates its reputation as a leading institution.

The MBA program at the University of Canada West (UCW) offers a comprehensive education that prepares students for success on a global level. The program's emphasis on pragmatic solutions to challenging situations and intelligent decision-making make it a great choice for individuals seeking to succeed in the business world.

One of the most significant benefits of studying at UCW is the opportunity to collaborate with digital leaders such as Riipen, the Digital Marketing Institute, Salesforce (Trailhead), Tableau, and IBM. These collaborations ensure that students stay updated with upcoming technological trends, giving them an edge in the job market.

Additionally, UCW offers students the opportunity to earn certifications, such as the Chartered Professional in Human Resources (CPHR) and the Certified Digital Marketing Professional (CDMP), providing them with the credentials needed to excel in their careers.

UCW's diverse student body also offers an enhanced learning environment, as students learn not only from program leaders but from each other. The program's team activities reflect the need for team skills in modern business, providing a collegial learning environment that fosters a sense of community.

The MBA program at UCW is structured to progressively develop students' skill sets, ensuring they are equipped to handle the most complex problems. This program's emphasis on real-world case studies and projects provides students with a practical approach to learning, allowing them to employ the knowledge gained in class in actual business scenarios. This approach enhances critical thinking, problem-solving, and decision-making skills, making it a valuable addition to any professional's skill set.

Overall, I am confident that studying at the University of Canada West will provide me with the education and experience that I need to achieve my personal and professional goals.

Reasons to return to India

Family Ties

As someone from a small family in Mumbai, I have always felt a strong connection to my roots. After the passing of my father in 2007, my mother, elder brother and his wife have stayed together, but I know that my mother needs someone to lean on. As her child, I feel a deep sense of responsibility to be there for her as her support system. No matter what it takes, I am committed to returning to India to be by her side. For me, family is everything, and I cannot imagine being away from them for too long.

Future Goals

Returning to India after completing my studies in Canada is a decision that aligns with my future goals. One of the primary reasons for my decision is my desire to contribute to India's growth and economy. With a degree from a renowned institute in Canada, I will have access to excellent job prospects in India. Furthermore, my current company has offered me a position with a substantial pay raise upon completion of my studies, making it a lucrative opportunity.

In addition to this, I have a robust professional network in India with individuals in companies like TCS, Google, Infosys, HCL, MU Sigma, Amazon, and others, which will prove to be an asset in my job search. Having an international degree from a reputable institution will further enhance my qualifications, which will lead to better job opportunities and significant pay raises.

Ability to fund my education

My mother, elder brother, and guardian have been incredibly supportive and will help fund my education in Canada. With my brother having Rs. 963718 and my mother having Rs. 64342 in their respective bank accounts, and myself having Rs. 721522, we have accumulated a sizeable sum that will be sufficient to cover my education in Canada. This financial backing not only guarantees my academic pursuits but also strengthens my conviction to return to India after my studies. It is a promise I made to my family, and I am determined to fulfil it.

Language Proficiency

I have passed my IELTS exam with an overall score of 6.5 scoring no band below 6.5 (Listening: 7.0, Reading: 6.5, Writing: 6.5, Speaking: 6.5). Please find my scorecard enclosed for your kind consideration.

Conclusion

Based on my academic and professional background and my genuine desire to study in Canada, I believe that I would be a valuable addition to the Canadian academic community. With my acceptance into the

MBA program at the University of Canada West and my fascination with Canada's culture and education system, I am convinced that studying in Canada would provide me with the academic and professional growth opportunities I seek.

Additionally, Canada's multiculturalism and emphasis on real-world skills make it an attractive destination for me to pursue my graduate studies. Furthermore, the reputation of Canadian academic degrees and diplomas holds in high esteem globally, making it a valuable choice for me. Therefore, I am eager to pursue my graduate studies in Canada and contribute my skills and experiences to the academic community.

In conclusion, I have written this Statement of Purpose with the utmost sincerity and care. I trust that it accurately conveys my intentions to the immigration authorities and demonstrates my genuine interest in pursuing my studies. I am confident that the authorities will have no issues issuing me a student visa, and I eagerly anticipate your positive response.

With Warm Regards,

Dharmin Shah